**WHAT’S IN A NAME?**

Did you ever wonder why the Health Sciences Library bears the name of Augustus C. Long, or who gave the name to Bard Hall, or who Julius and Armand Hammer were? You can find all these answers and much more at a page called *Who Is It Named For? The Buildings of Columbia University Medical Center: [http://tinyurl.com/4mx3ldt](http://tinyurl.com/4mx3ldt)*.

Also, if you were ever curious about the date when the groundbreaking for Columbia Presbyterian Medical Center began, or when the first patients were admitted or when Bard Hall, the oldest medical dormitory, was built... Now there is a quick way to find answers to these chronology questions as well. Go to *Construction Chronology of CUMC from 1925 to the Present* [http://tinyurl.com/6a95jnk](http://tinyurl.com/6a95jnk).

These two new resources are recent additions to the *CUMC History* pages of the Archives and Special Collections in the Health Sciences Library.

**Disaster Management Information Center**

The National Library of Medicine reminds us of three resources of special interest to those who need to learn more about or have urgent access to health information related to tsunamis, earthquakes, and radiation emergencies affecting Japan:


**Which Journals To add? How Do We Decide?**

Faculty, researchers and students send requests for subscriptions to new journals all the time. You may wonder how we make decisions about adding new journal subscriptions.

First of all, your voice is heard. The library keeps careful records of journal requests, tracking new (and historic) interest in a journal. Each person’s request for a new journal is an important vote for a new subscription. Requests can be made to: hs-library@columbia.edu

HSL also monitors interlibrary loan requests carefully. Note is made of journals being requested more than 5 times a year. The numbers for these requests in some ways can serve as a proxy measure of which in-demand journals are not part of Columbia’s roster of subscriptions.

In addition, we watch where the CUMC community publishes. If a journal is important enough for one of our researchers to publish in, it warrants careful consideration for a subscription. The actual journal *Impact Factor* is a consideration, but we typically weigh the journal’s ranking within subject area(s) more heavily. In other words, a journal would be considered a good candidate for purchase if it is the highest rated journal in its discipline, even if that journal has a relatively low *Impact Factor*.

Budget limitations faced by all of CLMC have made addition of new journal subscriptions very difficult but not impossible. Some new titles have been added by “swapping” lower use titles in our big Elsevier/Science Direct, Springer and Wiley packages. But the process of swapping only helps us add titles from publishers already well represented in our collection.

Our list of desired titles continues to grow so we have decided we need to be more pro-active about adding titles. Since we will feel fortunate if we get budget increases that cover the costs of inflation—running 5-8% for journals—we have decided to cancel journals at the lower end of usage so new titles may be added. These are not “no use” titles that we would be cutting; these have already been removed from our collection. But based on past cancellation projects we find that discontinuation of a lower use title does not apparently result in community dissatisfaction. It’s time to move the bar up a bit and try to get the titles people have asked for.

So keep those requests coming! We do listen and we will do what’s needed to keep the journal collection reflective of what people need for their studies, research and support of patient care.

Susan Klimley—HSL Electronic Resources Librarian - klimley@columbia.edu
The devastating earthquake in Japan has brought about a predicted rise in scammers trying to take advantage of peoples' desire to help. Shortly after news about the massive earthquake spread, posts appeared on Facebook soliciting donations for fraudulent charities. Web sites for fake philanthropic organizations are plentiful, as well as those imitating real charities including The Red Cross.

The same problem was seen after recent tragedies in Haiti and New Orleans. While it is easy to point the finger at technology, the basic concept used by scammers has always been around: social engineering. Preying on compassion and fear is one of the quickest ways to get money and information. Before donating or divulging personal information, always do proper research to make sure that you are dealing with a trusted source.

Go directly to a known company’s web site by typing the web address directly into your browser, such as www.redcross.org

- Know that links in an email, post and instant message can be spoofed to send you to a fake web site even if the link looks accurate.
- If a message or post you receive is vague, even if it is from someone you know, do not trust it. Viruses and other hacks can hijack a person’s account and send out fake information to appear trustworthy.
- Find an alternate, trusted method to contact the person or company that sent the message, such as a phone call or typing in a web address directly, before using a link or following other instructions in the message.

While it is important to help in times of need, make sure your donations are going to a reliable source first. Take a few moments to verify the receiver before you give.

Katsushika Hokusai—Under the Wave, Off Kanagawa

External hard drives are a great way to store backups and additional files that don’t fit on your laptop, and avoid possible losses of work stored on your computer as a result of damage or theft. Prices have dropped substantially over the years, and reliable hard drives with terabytes of space, which connect easily via USB, can be found for under $100. Before doing any backups, we also highly recommend that you have the external drive engraved and set up to encrypt all data. These extra steps will help insure that files saved to the hard drive are secured as well.


Connecting to the secure Athens wireless network and using VPN are now supported on Apple’s iPad, iPhone and iPod Touch devices. We’ve put instructions online on how to get connected: http://www.cumc.columbia.edu/lit/device/ - just select the appropriate link for your device type, iPad vs iPhone/iPod Touch.

The first part of getting your device connected is installing the NYP-CUMC Enterprise Profile; this can be done whenever the device can go online. From there you can configure both Athens, to use the campus wireless, and VPN, to view secured intranet sites such NYPH’s Infonet when you are off campus with your device.

Regular Spring Semester Hours
Mon. - Thurs. - 8:00 am – 11:00 pm, Fri. - 8:00 am – 8:00 pm
Sat. - 10:00 am – 11:00 pm, Sun. - 12:00 Noon – 11:00 pm

Walk-in Research Help: Mon. - Fri., 11:00 am – 5:00 pm
24 Hour Computer Room - 24 hours/7 days
After Hours Study Room - 24 hours/7 days

CUMC Library & Computing News covers research & tech issues relevant to members of the Columbia University Medical Center community.

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